

Peter McCarty

Strategy / Concept / Content

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Awards

Cannes, Clio, Communication Arts, London International Awards

Experience

Freelance: Strategy, Concept, Content	2024 – Present
Pacific Communications: Irvine / ACD	2021 – 2024
Freelance: Strategy, Concept, Content	2018 – 2021
Havas Life Metro: Chicago / VP, ACD	2016 – 2018
Razorfish Health: Chicago / VP, ACD	2015 – 2016
Sandbox: Chicago / CD	2011 – 2015
Norton Agency: Chicago / CD	2007 – 2011
Hanson Dodge: Milwaukee / SW	2006 – 2007
Rhea & Kaiser: Naperville, IL / CD	2003 – 2006
Freelance: Strategy, Concept, Content	2001 – 2003
Foote, Cone & Belding: Chicago / SW	1999 – 2001

Consumer: Budweiser, Bud Racing, Coors, DePaul University, John Deere, Lemonhead

Healthcare: AbbVie, AMA, Beltone, Invictus, McKesson, Mylan

Education

Connecticut College: New London, CT / BA

petermccarty.com

